## UNITED STATES PATENT AND TRADEMARK OFFICE CERTIFICATE OF CORRECTION

PATENT NO. : 7,593,866 B2 Page 1 of 1

APPLICATION NO. : 10/749628

DATED : September 22, 2009 INVENTOR(S) : Brian Alan Grove et al.

It is certified that error appears in the above-identified patent and that said Letters Patent is hereby corrected as shown below:

On the Title Pg. Item (75), in "Inventors", line 1, delete "Brian Grove," and insert -- Brian Alan Grove, --, therefor.

On the Title Pg. Item (75), in "Inventors", line 1, delete "Zak" and insert -- Zachary --, therefor.

On the Title Pg. Item (56) on Page 3, under "Other Publications", line 6, delete "E-Conomics," and insert -- Economics, --, therefor.

On Page 3 Item (56), under "Other Publications", line 66, delete "Autionbytes" and insert -- Auctionbytes --, therefor.

On Page 5 Item (56), under "Other Publications", line 42, delete "Institute" and insert -- Institute --, therefor.

On Page 6 Item (56), under "Other Publications", line 6, delete "Competetive" and insert -- Competitive --, therefor.

On Page 6 Item (56), under "Other Publications", line 28, delete "Cooperataive" and insert -- Cooperative --, therefor.

On Page 6 Item (56), under "Other Publications", line 19, delete "Throught" and insert -- Through --, therefor.

In column 9, line 8, after "that" delete "are".

In column 11, line 56, after "examples)" insert -- . --.

In column 12, line 24, delete "seller" and insert -- buyer --, therefor.

In column 12, line 25, delete "buyer" and insert -- seller --, therefor.

Signed and Sealed this

Twelfth Day of January, 2010

David J. Kappos Director of the United States Patent and Trademark Office